

## Background and Purpose

Despite the relatively large number of NGOs operating in Egypt, it is evident that their impact on society is significantly low. This simple yet alarming fact is not in compliance with the diverse needs of Egypt's huge population which necessitates, in addition to the state's efforts, effective contribution from the civil society.

In Egypt, NGOs are mostly donor-dependent and donor-oriented. They are mainly focusing on the requirements and needs of their donors. This fact has two direct implications:

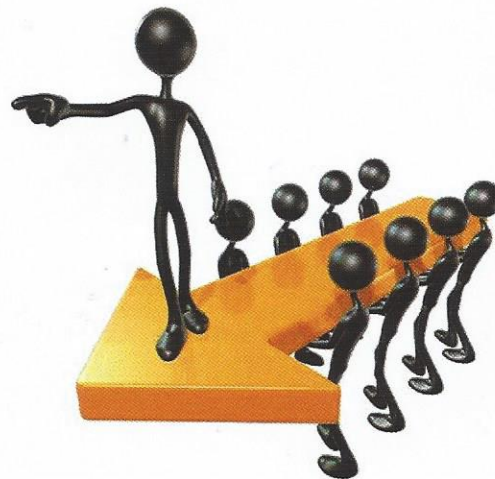
First: As they focus on the requirements of their donors, these NGOs eventually become detached from their surrounding community, and accordingly they fail in realizing, addressing and solving their problems. Consequently, people within this community lose their support and trust in the NGOs, as they don't see any impact or even efforts from the NGOs to solve their everyday pressing problems.

Second: As they are donor-dependent, these NGOs often compete on the donors' funds, hindering any prospects for collaboration in between them.

It is also evident that most of these NGOs lack proper structures and don't have clear functions. They are also often short-sighted and lacking any clear vision for the future.

Accordingly, this project will work with groups of selected NGOs who will be trained on how to enhance their structures, capacities and how to build sustainable alliances that are based on common interests.

The NGOs will be selected on the basis of their need for the project's training programs and their ability to benefit from the programs and to act as multipliers in the future.



In collectivity, rather than competition:  
Strengthening NGO structures, capacities and alliances

## Duration and Phases

The project will be divided into three phases, each lasting for one year.

During the first phase, the capacity building contents will be produced. The contents will take the two following forms:

- **Manuals:** Two manuals will be produced in printed and digital formats. The first manual will tackle the structure-related topics (organizational structure, job descriptions, evaluation system), while the second should tackle the capacity-related topics (defining annual targets, reflecting the needs of society, forming alliances with the relevant NGOs, working harmoniously with the government, using computer and internet). Both manuals should answer the questions why and how for each of the aforementioned topics. The manuals will form the basis for the activities of the second and third phases of the project.
- **Videos:** Eight short animated videos will be produced, tackling the most important topics outlined in the two manuals in a very simple and attractive way.

In 2016 and 2017, the capacity building contents will be used for training two sectors of NGOs, each in one year. The training programs will cover the topics of structures, capacities and alliances. After completion of the training programs, Networking and alliance building amongst the NGOs will be encouraged. Phase two will focus on education-related NGOs, whereas phase two will focus on a sector of NGOs yet to be determined.

## Target groups

NGOs from different sectors

## Partners

Various organizations, will be identified during the course of the project.

Phase	Time / Period	Step / Activity	Result and Use
One (Content Phase)	2015	Creating Manuals	Finalizing the main training content to be used in the training programs
		Producing capacity building videos	Using the produced videos in the training programs and sharing them with a huge number of other NGOs
Two (1 <sup>st</sup> Training Phase)	2016	Mapping the education-related NGOs and CBOs operating in Greater Cairo region and Suez Canal Region	Selection of NGOs and CBOs having the potential to benefit from and build on the project
		Series of 2-day workshops on structures	
		Series of 3-day workshops on capacities	
		Joint roundtable for the workshop participants	Establishment of alliances based on common goals and mutual benefits
Three (2 <sup>nd</sup> Training Phase)	2017	Public seminar	Gaining public recognition and support
		Along similar lines, focusing on a different sector of NGOs	